

THE CONCEPT

1. Main feature is the SDG Tree showcasing the 17 Goals on the branches and under the tree displays of meaning of each goal with stools for children to sit and read. The stools when assembled together they are a lexicon.

2. Exhibition areas - printed cardboard with a showcase of Sustainable Development Goals initiatives with companies showcasing their projects or contribution.

3. Sustainability Activities area:

- Behind the SDG Tree a printed cardboard displaying climate conversations.

- Activities area with a playhouse with solar panel on the roof, a garden on the side, water tank with rainwater harvesting concept, an electric car with a plug cord for charging, a slide for kids to play. The playhouse should have an open door and window.

4. Booth area with bar stool and high coffee table concept plus a display background branded as per companies who are booking a space.

5. Artist area to showcase some paintings from recycled materials or recycled objects whereby stools can be used to place objects.

The above will be same for Century City except that at Century City we will have an audiovisual space and tentatively more space for the booths.

We will have The Sustainability Village and the collaboration with the Energy Observer floating laboratory boat and domes exhibitions with Global Cynergies sustainability initiatives.

